

New York Metro / Philadelphia Region

Winston "No Bull" Launch

May 15-16, 1997

Tropicana Casino and Resort

Atlantic City, New Jersey

(609) 340 - 4000

When you arrive at the Tropicana, turn right for valet parking.
No one will be permitted to check in until after 4:00 PM.

Attire for all functions will be Business Casual

Thursday
May 15

4:00 to 5:30 *Hotel Check-in*

* *Room charges billed to the company*

* *Employees pay any incidentals (credit card required)*

*All Salon Rooms are in the
Royal Swan Ballroom*

4th Floor, NORTH Tower

6:00 to 7:00 *Cocktail Reception*

Salon 1 & 2

7:00 to 9:00 *Dinner*

Salon 1 & 2

9:00 - ??? *Free Time*

Casino Floor ??

Friday
May 16

7:00 to 8:00 *Continental Breakfast*

*Exhibition Center
4th Floor, SOUTH Tower*

8:30 to 10:30 *General Session*

Exhibition Center

10:30 to 3:00 *Breakout Sessions*

Jersey City & N. Jersey

Yonkers

Nassau

Manhattan

Brooklyn

Queens

Royal Swan Ballroom

Salon 6

Salon 5

Salon 7

Board Room

1th Fl. S. Tower

Salon 8

Salon 9

12:00 - 1:00 *Lunch*

Salon 1 & 2

51850 0102

Transportation

Representatives should plan to car pool with 4 co workers to Atlantic City
Under no circumstances is car stock permitted in any vehicle that is being used
to attend the meeting

Hotel Check In

No one will be permitted to check in until after 4:00 PM)

Hotel Check Out

You can check out by using a house phone and calling extension 5227.
Prior to checking out, be sure to check your luggage in at the Bell Desk
which is located on the main floor.

Directions to Tropicana

Garden State Parkway South to Exit 38 - Atlantic City Expressway (Toward AC)
Go through 25¢ toll and continue on AC Expressway until you hit Trump Plaza.
Turn right onto Pacific Avenue.
Go several blocks and turn left onto Brighton Blvd. then turn right for valet parking.

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